



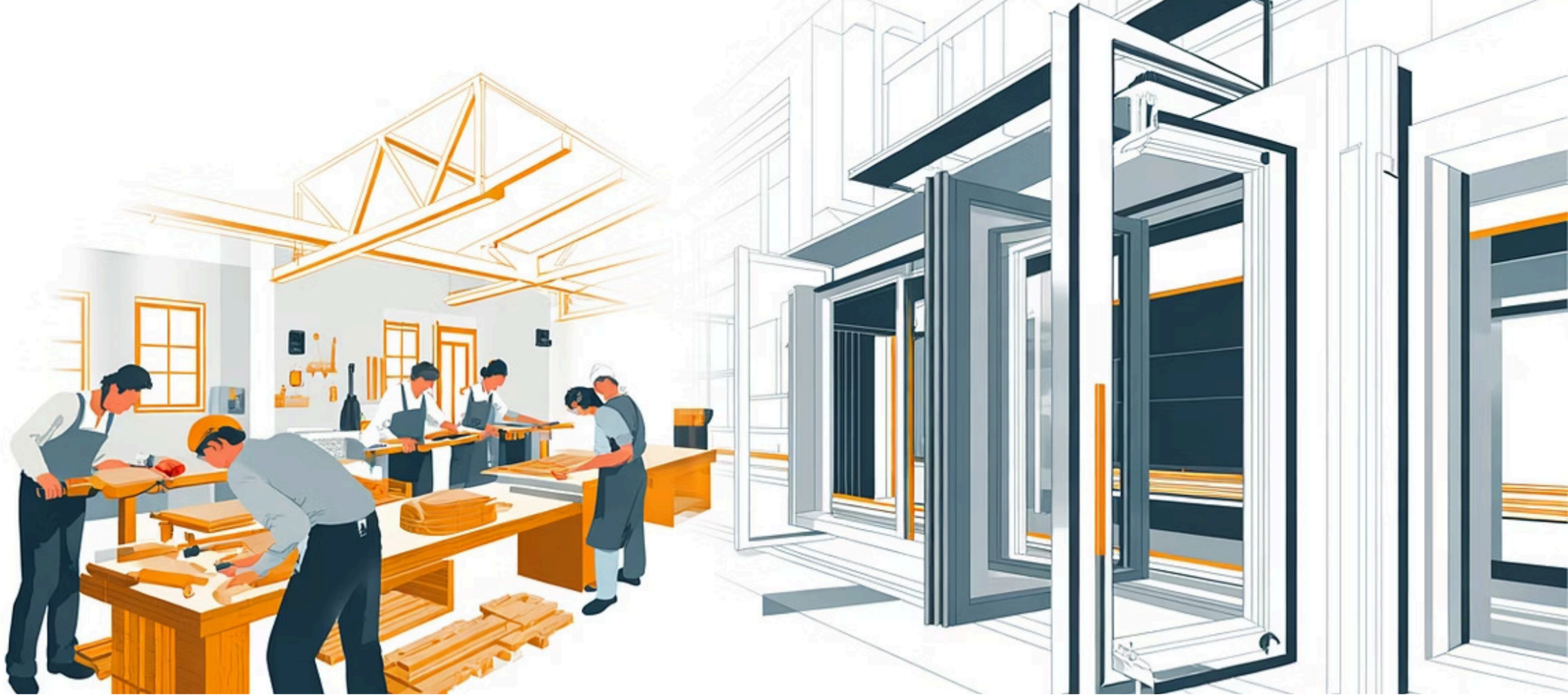
# FlowSumo

**AI Automation agency**

## **How "Sunce Marinković" saved €18,000 per year with one automation**

Discover how Sunce Marinković eliminated manual workflows and transformed operations.

Swipe to learn more →



# Meet Sunce Marinković

Founded in 1929 in Kragujevac, Serbia, SUNCE evolved from a family workshop into a leading joinery company with 100+ employees across three generations.

Specializing in energy-efficient aluminium and PVC joinery, facades, and window systems with multiple national and European awards.



# The Daily Pain

Handling daily orders with hundreds of calls, emails, and SMS sent daily with frequent duplications and errors impacting customer satisfaction.

**40/60**

**Orders Daily**

Each requiring manual calls, tracking and coordination

**5-6**

**Employees**

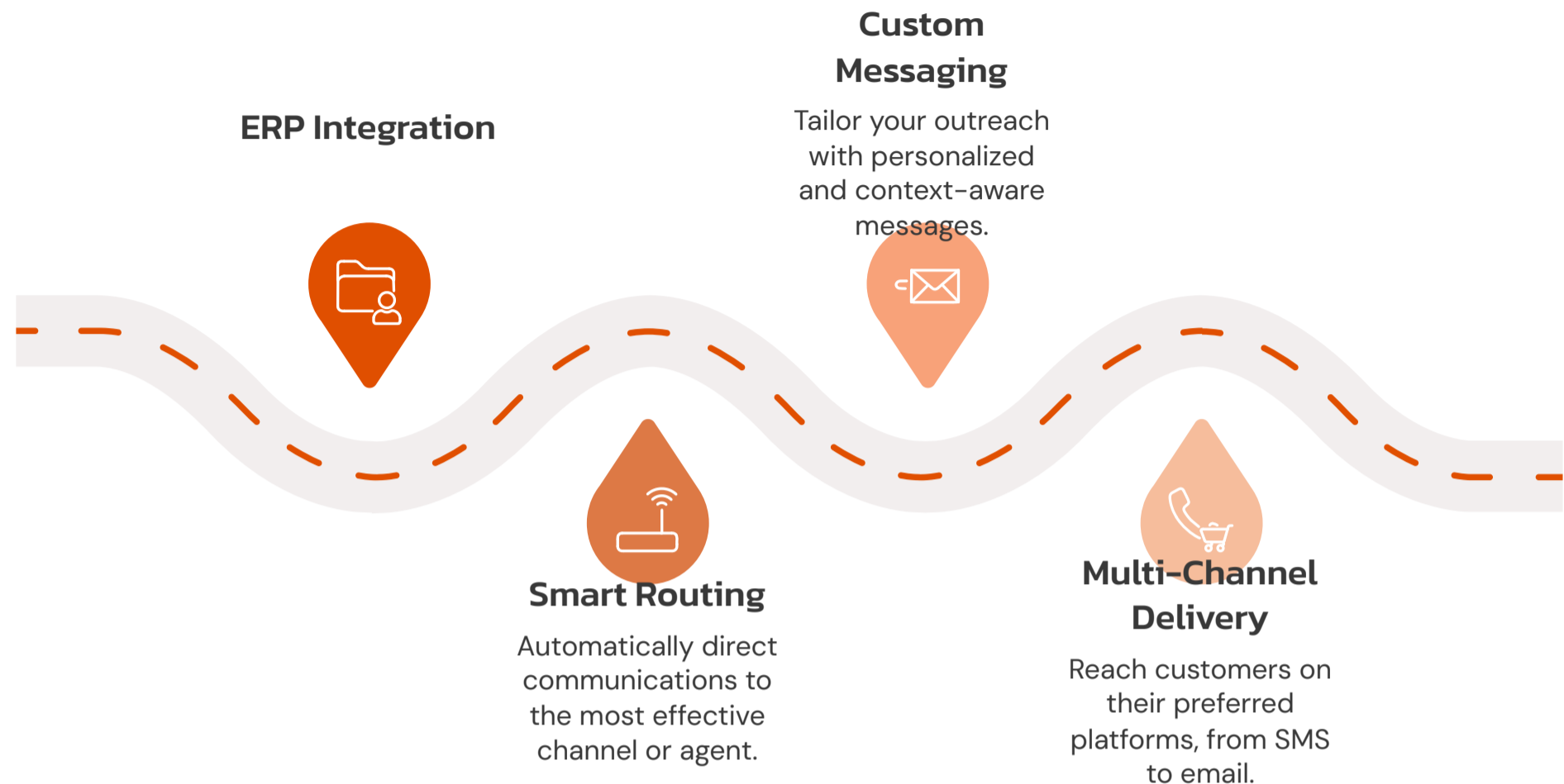
Manually coordinating daily communications

**€1.5K**

**Monthly Cost**

In labor for repetitive manual tasks

# The Automated Solution



1

## ERP Integration

Automated workflow triggered directly by ERP exports

2

## Smart Routing

Orders automatically sent to correct parties based on business logic

3

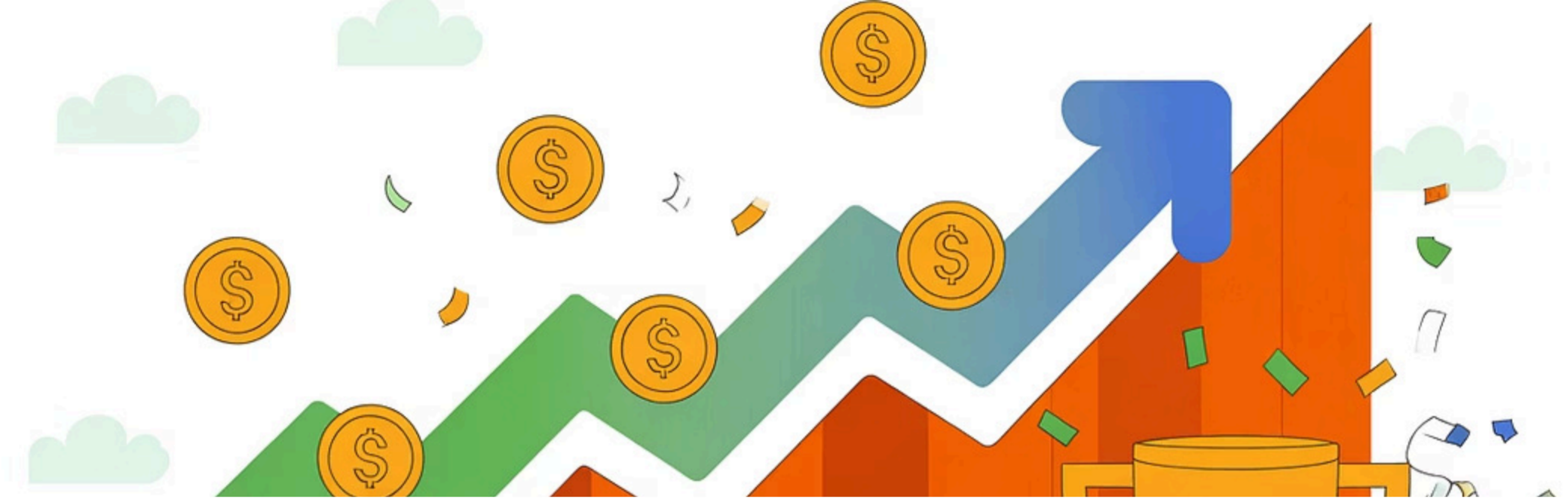
## Custom Messaging

Role-specific instructions delivered to each stakeholder

4

## Multi-Channel Delivery

SMS, Viber, and email integration for maximum reliability

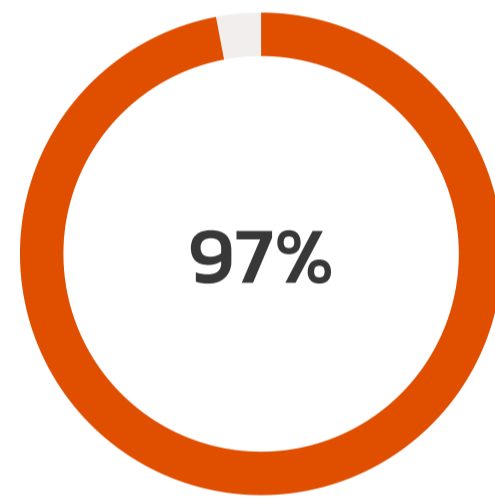


# Automation Results



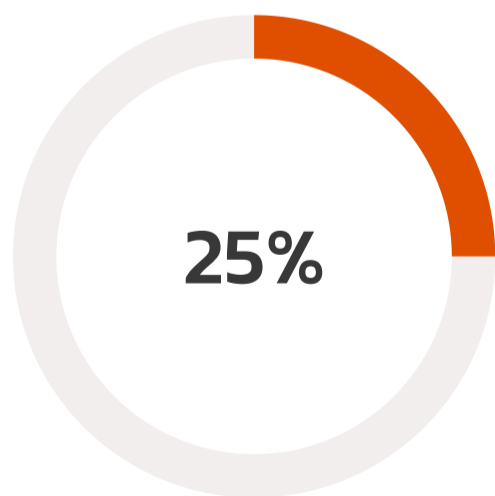
## Monthly Savings

Reduced manual labor costs



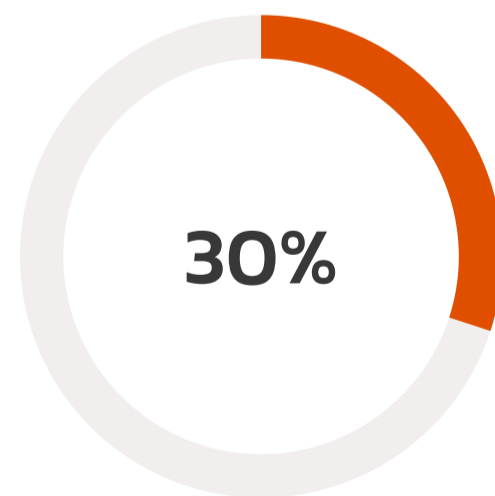
## Accuracy Rate

Errors cut to just 3%



## Satisfaction Boost

Improved customer experience



## Time Recovered

Employees freed for high-value work



# Leadership Perspective

"We are committed to continuous improvement and innovation at Sunce, and automation was a natural step. This solution saved us time, resources, and frustration, while also improving customer satisfaction."

— **Vladimir Marinković**

The company is now actively exploring further automation opportunities across operations.



# Ready to Transform Your Operations?

Automation isn't just about cutting costs—it's about freeing your team to focus on what truly matters: innovation, growth, and customer satisfaction.

**What manual process is costing your business time and money?**

[Book a free review](#)